



SUZANNE

Role: Delivery driver

Like many people who shop online, Amanda does not like delivery drivers to leave parcels at the back of the house or deliver at nighttime hours. With Keystone, Amanda can ask for trunk delivery whenever she purchases something online. The merchant's order fulfillment system integrates with the Keystone backend to allow secure temporary access to the trunk of her car at the time of delivery. Suzanne has only to drop the parcel in the trunk. That's great service!



MICHAEL

Role: Mobile car washer

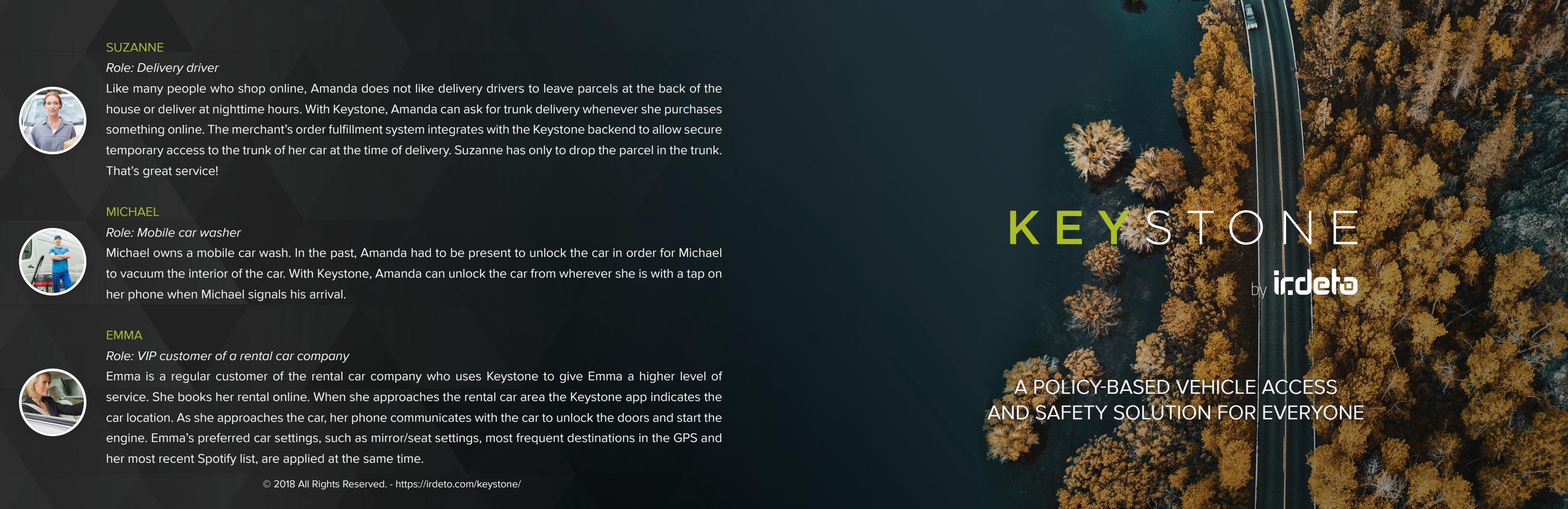
Michael owns a mobile car wash. In the past, Amanda had to be present to unlock the car in order for Michael to vacuum the interior of the car. With Keystone, Amanda can unlock the car from wherever she is with a tap on her phone when Michael signals his arrival.



EMMA

Role: VIP customer of a rental car company

Emma is a regular customer of the rental car company who uses Keystone to give Emma a higher level of service. She books her rental online. When she approaches the rental car area the Keystone app indicates the car location. As she approaches the car, her phone communicates with the car to unlock the doors and start the engine. Emma's preferred car settings, such as mirror/seat settings, most frequent destinations in the GPS and her most recent Spotify list, are applied at the same time.



KEYSTONE
by irdeto

A POLICY-BASED VEHICLE ACCESS
AND SAFETY SOLUTION FOR EVERYONE

Keystone allows vehicle owners to securely create and manage digital vehicle keys anytime and anywhere they want, using an easy to use mobile app. But what's more, Keystone can add policies to each key that determine where, when and how the vehicle can be used. Read up on some use cases where Keystone is set to make a big difference.

AMANDA

Role: Vehicle owner and authorized key holder

As Amanda approaches her car, the car and her smartphone communicate to authenticate the key and verify the policy. Amanda has full access to all aspects of the car. She can set parameters in the app and the in-car infotainment system to customize her ride: seat position, climate control preferences, infotainment preferences, etc. These preferences are saved so the car automatically recalls her preferences upon entry.

MARK

Role: Brother-in-law and occasional borrower of the car

When Amanda is at work, her car is parked in the parking lot. Her brother-in-law, who works nearby, occasionally borrows the car for a few errands during the day. Amanda can set-up an occasional borrower policy for Mark as an authorized driver with his own preferences. When Mark approaches the car, he gets access into the car and his preferred car settings are applied while he is using the car.



JACK

Role: Teenage son on a provisional license

Jack has a provisional license, and like any young person he is prone to test the limits. Young people are more likely to be involved in car crashes than experienced drivers and insurance companies know that. Keystone allows Amanda to set restrictions according to Jack's provisional license. In turn, Amanda's insurance company may choose to reduce the premium for Jack who has his provisional license restrictions enforced.

Restrictions that can be applied include speed limits, road type lock (such as highway), curfews, geolock, and vehicle load limit where the vehicle will not operate with more than one passenger.

PETER

Role: Valet parking attendant

Amanda can create a 'valet' profile and add it to a physical NFC card. On an evening out she can hand this card to the valet parking attendant, Peter, and with a tap on the Keystone app give Peter access to her car for a limited period. For extra peace of mind she can apply additional precautions such as limited vehicle speed, geolocking the vehicle to a specific range (e.g. 300m) and denying access to the glove box.

